

FOR IMMEDIATE RELEASE

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HAUTE COUTURE COMES TO SANTA BARBARA

Fine Fabrics of Santa Barbara Hosts Haute Couture Lace Showroom
For the Month of August 2009

June 4, 2009 – During the month of August, the world's finest lace maker, Solstiss will share its Paris 2010 Haute Couture Collection exclusively at Fine Fabrics in Santa Barbara, California <http://www.FineFabrics.com>. Fine Fabrics is celebrating its Third-Annual Solstiss Lace Event. The show opens on August 1, 2009, at 3:00 pm and will remain open to the public through August 31.

Anyone who loves fashion will want to make a beeline for Santa Barbara during the month of August. In an intimate, off-the-beaten track beach location you'll find an exclusive resource for the world's finest lace and fabrics at Fine Fabrics, 715 Kimball Ave., Santa Barbara, CA 805.966.2488.

Susanne Chess, proprietor of Fine Fabrics, likens her fabric shop to a high-end gourmet food store where you'll find the best caviars and pates... only this is gourmet fodder for the eyes, the body and the heart. Fine Fabrics features the finest ingredients for fashion.

"The feel of Solstiss laces is something scrumptious. Woven on antique leavers looms, and intricately embellished in an array of materials; silk and cashmere, crystal, beads, leather, metal... they instigate a visceral response in fashionistas and others who are attracted to fine, beautiful objects."

The Solstiss laces available for purchase include those from the 2010 collection. These are not mill ends. They are the identical laces that Lagerfeld, Cavalli, De La Renta, Dior, and Gaultier, to name only a few, see and select for their very own 2010 haute couture collections.

Susanne goes on to say, "Many of the laces are sexy, yet some are sweet and innocent... Princess Grace of Monaco's wedding dress incorporated an abundance of Solstiss lace. Fine Fabric's dressmakers are available to design and deliver one-of-a-kind gowns for the 2009 holiday season."

ABOUT FINE FABRICS

Fine Fabrics <http://www.FineFabrics.com> retail location is nestled under 18 foot ceilings and includes a fashion design studio and loft. In addition to fabrics, laces, buttons and ribbon for sale, the showroom is equipped with marble sewing machine tables, an ironing board and iron, black granite 4' x 6' cutting table, and

manufacturer's mannequins. Fine Fabrics trained staff, with more than 80 years of combined sewing experience, is here to assist with fitting, sewing instruction, encouragement and moral support.

ABOUT SOLTISS

In 1974, four previously established lace manufacturers decided to join forces by uniting their activities within a sole company, which was named Solstiss. These are: Maison Ledieu Beauvillain, Victor Machu and AEG Joël Machu, Robert Belot, and Maison Edouard.

Solstiss operates over 100 Leavers looms for manufacturing its high quality lace products, positioning it as one of the top lace houses in the world. The company has enjoyed continued growth and now has the top fashion designers from around the globe as its clients. Visit <http://www.SolstissBucol.com> and <http://www.Solstiss.com/fr>

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